

WE



**Hello from
PACO Collective.**
**We are a minority-
owned marketing
communications
agency focused on
inclusive marketing.
We create authentic
content to make diverse
audiences feel seen
and included.**

End-To-End Inclusivity™

We're driven by end-to-end inclusivity™ and committed to fostering, cultivating, and preserving a culture of diversity, equity, and inclusion. We believe representation matters, and good ideas can come from anywhere.

Together, we work to uncover and create inclusive opportunities that deliver results for our clients by connecting with audiences authentically and sincerely.



We pride ourselves on being a diverse & inclusive team.

67%

OF THE PACO TEAM IS MADE UP OF
MINORITY ETHNICITIES

6% BLACK
11% ASIAN
33% WHITE
50% HISPANIC

66% WOMEN | **2% VETERANS**

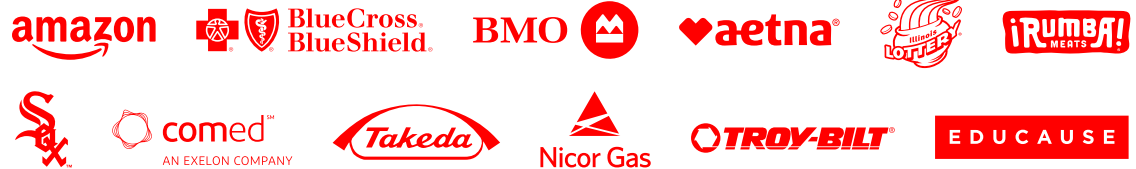
Our Sweet Spot

- Utilities
- CPG
- Food & Hospitality
- Sports & Entertainment
- Banking & Financial Services
- Healthcare

Services

- Research & Strategy
- Creative
- Media Planning & Buying
- DEI
- Digital & Social
- Public Relations & Activation
- Culinary
- Direct Response

Who We've Worked With



Want To Work With Us? Let's Talk.

Jonathan Moreno [Director, Business & Partnership Development]
jonathan@pacocollective.com

Ozzie Godinez [CEO]
ozzie@pacocollective.com

Our Certifications

NMSDC: Certified Minority Business Enterprise
MBE, State of Illinois
MBE, City of Chicago

NAICS

541613 (Marketing Consulting)
541810 (Advertising Agencies)
541820 (Public Relations)
541830 (Media Buying Agencies)

PACO COLLECTIVE