



**MEET**

**PACO**

**Hello from  
PACO Collective.**  
**We are an  
independent  
marketing  
communications  
agency focused on  
inclusive marketing.  
We help make your  
audiences feel seen and  
included – helping you  
tap into an additional \$3.2  
trillion of spending power.**

**End-To-End Inclusivity**

We're driven by end-to-end inclusivity – it permeates our entire agency culture and processes, from hiring to strategy to production.

We believe representation matters, and good ideas can come from anywhere. Together, we work to uncover and create inclusive opportunities that deliver results for our clients by connecting with audiences authentically and sincerely.








# We pride ourselves on being a diverse & inclusive team.

The PACO team is diverse in many ways, with significant representation among age, ethnicity, national origin, sexual and gender identity... even geography! We're also proudly minority-owned.

## Services

-  Research & Analytics
-  Creative & Production Services
-  Marketing Strategy
-  Digital Marketing
-  Performance Marketing
-  Public Relations
-  Design Services
-  Media Strategy & Buying

## Our Sweet Spot

-  Utilities
-  CPG
-  Food & Hospitality
-  Sports & Entertainment
-  Banking & Financial Services
-  Healthcare
-  Insurance

## Who We've Worked With



Northern Illinois University



## Want To Work With Us? Let's Talk.

### Jonathan Moreno

Director, Business & Partnership Development  
jonathan@pacocollective.com

### Ozzie Godinez CEO

ozzie@pacocollective.com

Check out our work >



### Our Certifications

NMSDC: Certified Minority Business Enterprise

BEP, State of Illinois Commission on Equity and Inclusion

MBE, City of Chicago

### NAICS

541613 (Marketing Consulting)

541810 (Advertising Agencies)

541820 (Public Relations)

541830 (Media Buying Agencies)

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